



## **BOOKS EVERYWHERE**

### **Publishing consultancy services**

#### **1. HOSTING YOUR CATALOGUE ON BOOKS EVERYWHERE WEBSITE AND VIDEO PRESENTATIONS**

You have a beautiful catalogue but a limited platform? Would you like to open up and give it a better chance to reach potential customers?

We can host your catalogue on our website, that we constantly promote by sending e-mails to hundreds of editors from all over the world. This service includes:

- Hosting your catalogue on Books Everywhere website, to be updated twice a year (Fall/Spring)
- the creation of two video presentations a month for two books of your choice, that will be posted on Books Everywhere Facebook page and available for you to host on your website.

**Cost: £300 a month for six months (£1,800 package)**

#### **2. MARKET RESEARCH ON YOUR TARGET MARKETS**

You think your catalogue has potential to reach foreign markets but you are not sure which ones to target and what titles to push?

Books Everywhere team of consultants, with over 20 years experience in selling rights to publishers from all over the world, offer a market research service, providing:

- a general assessment of your list
- an indication of titles that are more likely to attract international attention
- a list of three top markets to address
- a list of five suggested publishers for each market
- a list of five titles to target for each market

**Cost: £2000**



### 3. FROM MARKET RESEARCH TO ACTION

We have identified titles, markets and publishers for you but now you want to know who is who and who is the best editor, publishing director or scout to address your material to?

We can provide you with a contact list of decision makers that could potentially be interested in reviewing your material. We cannot guarantee that they will buy your rights, but we can assure you that they will be interested in considering them.

**Cost: £1000**

### 4. SUBMISSION SERVICES

You have the perfect contact list to evaluate your books but you do not have time to submit material and chase for an answer?

Books Everywhere can offer the skills of its consultants to make a targeted send-out and ensure your books land on the desk of someone with decision-making power, who will evaluate it and provide an honest answer. **A DEAL CAN NEVER BE GUARANTEED**, what we can promise is that the editors in charge from a list of five potentially interested publishers for three markets will actually receive the material and will be chased for feedback.

**Cost: £1000**

### 5. AGENCY AND CONTRACTS SERVICES

A publisher has made an offer on one of your books, you want to make sure it is the best deal you can get? Let us be your knight in shining armor, as **negotiations can be sneaky**. With our 20 years of experience of drafting and negotiating contracts for publication rights with publishers from all over the world, Books Everywhere can assist you explaining all the implications of the contract you will be offered and make sure you understand what they mean so that you will end up signing the **best possible deal**.

**Cost: £500**

**WE ARE A TEAM.** If we arrived so far together, we can also work for a standard 10% on the final deal we will be able to negotiate, instead of a flat fee.